



17th International Conference on
RF Superconductivity
Whistler Conference Centre
Sept.13-18, 2015

Sponsors and Exhibitors

Dear Industrial Partners,

SRF2015 is the bi-yearly conference for the superconducting radio-frequency (SRF) accelerator community. Physicists, engineers and technical personnel interested in all facets of SRF technology will converge on the Whistler Conference Center Sept. 13-18, 2015 to discuss and review the latest issues, trends and challenges in the field. SRF technology is the cutting edge technology for modern linear accelerators with many significant projects in the fabrication/procurement stage and more projects in development phases for the near future. As an indication of the strong global interest the SRF conference series is growing with more than 400 registered delegates at the previous conference in Paris.

The SRF community relies on their partnership with high-tech industry to deliver state of the art materials and technologies. This specialized conference is a perfect venue to promote your industry to the project leaders and researchers.

This information package is to inform industry about the many opportunities that exist to promote your business through this conference. We have already had strong interest in the conference. As the space is limited we urge you to reserve your participation early.

We welcome you to SRF2015.

Sincerely

A handwritten signature in black ink, appearing to read 'R Laxdal'.

Robert Laxdal, SRF 2015 Conference Chair

A handwritten signature in black ink, appearing to read 'B Waraich'.

Bhalwinder Waraich, SRF2015 Exhibitor/Sponsor Coordinator

srf2015@conferences.triumf.ca

Topics Discussed at SRF2015

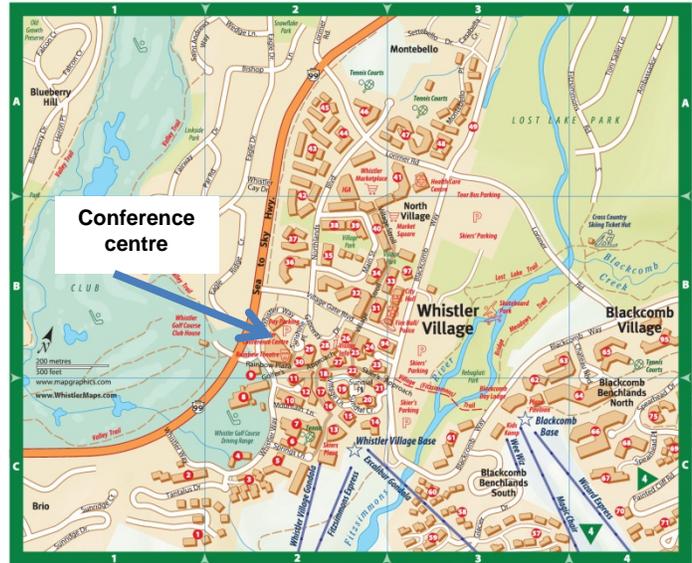
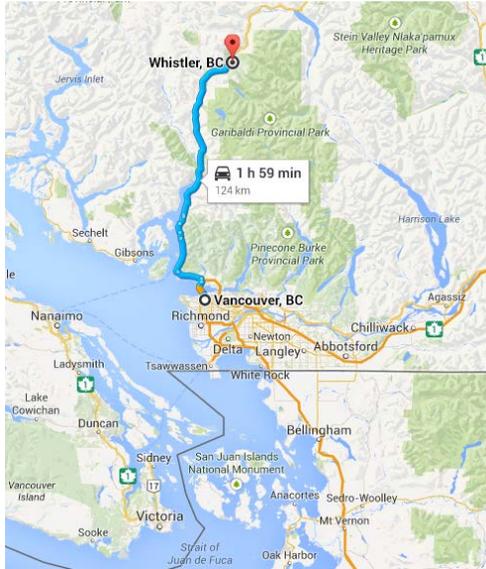
Some of the topics discussed at the meeting will include:

- **SRF projects globally**
 - Existing projects
 - Future projects
- **Cavity fabrication**
 - Forming, machining, electron beam welding
 - Materials – Nb, NbTi, Ti, new materials
- **Cavity testing**
 - Cryostats, cryogenics, refrigerators, cryo-diagnostics
 - RF sources, waveguides, rf feedthroughs, rf windows, rf diagnostics
 - Magnetic shielding
 - Low level RF systems and components
- **Cavity design**
 - Computer modeling (rf and mechanical)
- **Cavity processing**
 - Chemical treatment (BCP and EP)
 - Ultra-sound rinsing
 - De-gassing and doping in vacuum furnace
 - High pressure water rinsing
 - Clean room assembly
 - Mechanical (barrel) polishing
- **SRF Cryomodules**
 - Rf couplers and RF tuners
 - Thermal insulation
 - Precision bellows
 - Cryogenic valves
 - Magnetic shielding
- **SRF fundamentals**
 - Material testing techniques
 - Material diagnostics
 - Thin films

General Information

Venue

The conference will be held at the beautiful Whistler Conference Centre in the heart of Whistler Village. Whistler is an international four season resort located 125 kms north of Vancouver, Canada.



Whistler Convention Centre – the entrance foyer will be used for the industrial exhibits, coffee breaks and banquet reception.

Conference Timetable:

Time	Sun13	Mon14	Tues15	Wed16	Thurs17	Fri18
8	Free time	Session 1 Plenary WCC	Session 3 Plenary WCC	Session 5 Plenary WCC	Session 7 Plenary WCC	Session 9 Plenary WCC
9						
10		coffee	coffee	coffee	coffee	coffee
11		Session 2 Plenary WCC	Session 4 Plenary WCC	Session 6 Plenary WCC	Session 8 Plenary WCC	Session 10 Plenary WCC
12						
13		lunch	lunch	Excursion Mountain Gondola plus lunch plus relax or adventure	lunch	Travel lunch
14		Poster 1 WCC	Poster 2 WCC		Poster 3 WCC	
15		coffee	coffee		coffee	
16		Student Poster WCC				
17			Hot topic 1 WCC	Hot topic 2 WCC		
18	Welcome Reception WCC	Chairman Reception Native Center	Free time	Free Time	Hot topic 3 WCC	Free time
19	Free time	Free time		Cocktail WCC	Free time	
20				Banquet WCC		
21						
22						

The timetable is summarized above. There are plenary sessions each morning and poster sessions on the afternoon of Monday, Tuesday and Thursday. Social events are scattered through the program with an outing and banquet scheduled for Wednesday afternoon and evening.

Industrial Exhibitor Information

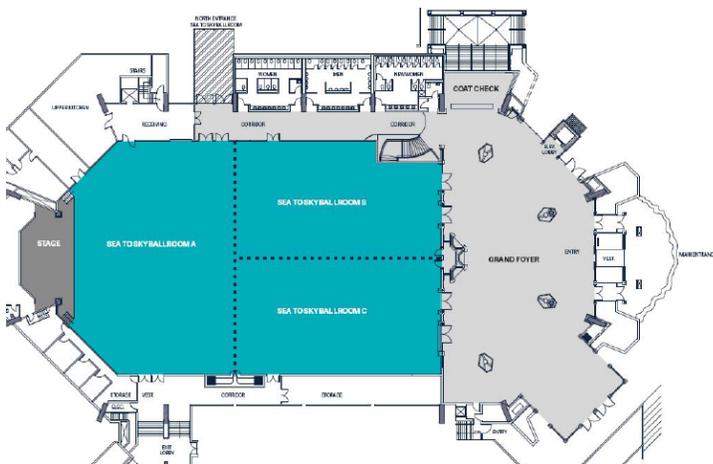
There will be an industrial exhibit during the conference with room for about 20 booths. Information for the industrial exhibit is given in this section. The industrial exhibit will take place in the majestic WCC entrance foyer.

Why exhibit at SRF2015?

- Demonstrate your products to SRF specialists from around the world – build contacts
- Excellent opportunity to learn about existing and proposed projects
- Develop strategies for new products and build collaborations with experts
- Numerous opportunities throughout the conference to advertise your business through sponsorship (see next section)



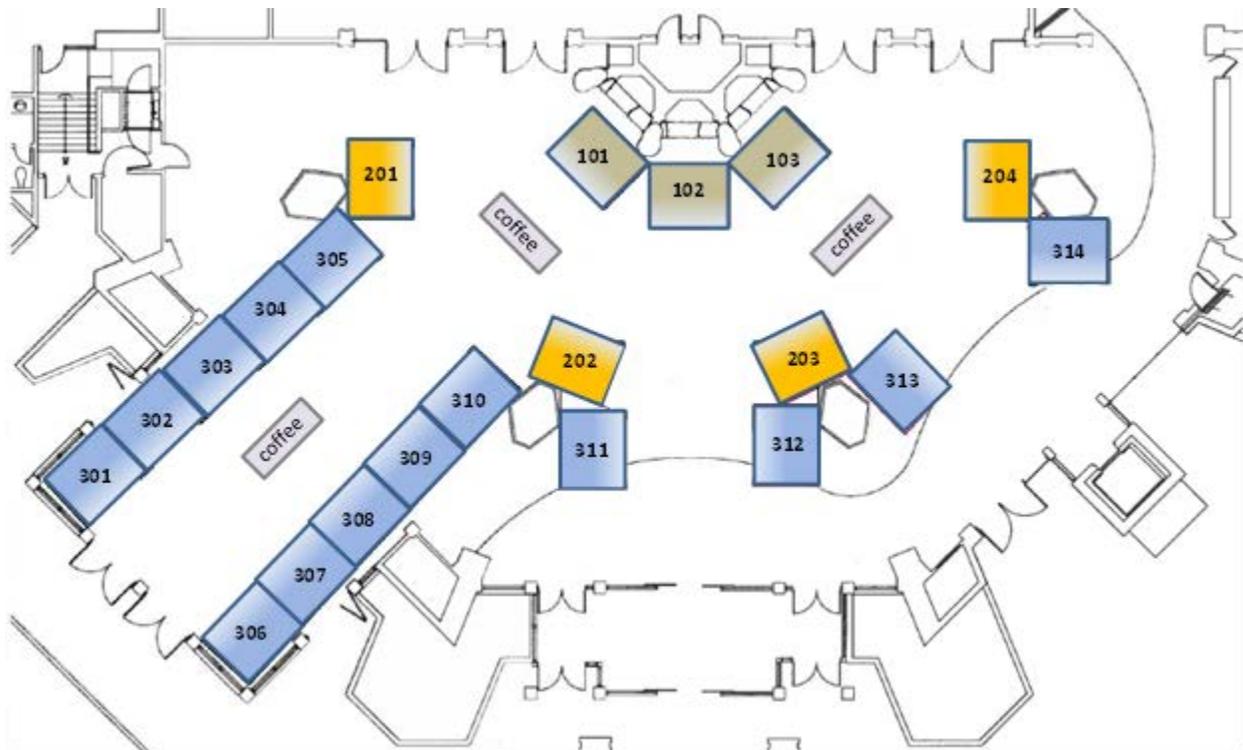
A view of the WCC entrance foyer that will be used for the industrial exhibits.



Ground level floor plan for WCC. Equipment delivery and access route is through the rear end (stage end) of the building and is sufficient for the delivery of large equipment and presentation material.

Layout of the exhibit hall:

The approximate booth layout is shown below. Some variations may be necessary and will be communicated to the exhibitors. The booths have been divided into three categories. The 100 and 200 series are allocated for Platinum and Gold sponsors respectively. The 300 series are for the standard booths. Space is limited so Exhibitors should book early so as not to be disappointed.



WCC foyer floor plan and approximate 8' x 10' exhibitor booth layout for the industrial exhibition.

Exhibit Booth Includes:

- One 8' x 10' booth with a 6' skirted table, two chairs, 8' back curtain, 3' side curtain
- Wireless internet access at the booth
- Electrical connection – 15 amp, 1500 watt, Double Receptacle (if you have other electrical needs, you can arrange them through the Conference Centre)
- One full delegate registration* (includes Sunday Reception, Chairman's reception, Excursion, Banquet, lab tour and coffee breaks) – other Exhibitor attendees will have to register for the conference by visiting the Conference Registration page <http://srf2015.triumf.ca/exhibitorreg.html> (will be active March 15, 2015).
- Recognition as an exhibitor on the conference website



Exhibit Booth charges (see floor chart for definition of series):

100 series	Platinum - reserved
200 series	Gold - reserved
300 series	\$4000 CND

To increase traffic to the exhibit area coffee breaks will be held in the exhibit area as shown in the floor-plan. Coffee service details may be modified with respect to the floor chart and will be communicated to the exhibitors.

Registration:

Sunday 15:00 – 19:00, Monday 07:30 – 10:00.

Exhibit Hours:

The exhibition will take place from Monday, September 14 to Thursday, Sept 17, 2015. Exhibit hours will be from 08:00 to 18:00 on Monday, Tuesday and Thursday. Exhibit hours will be from 08:00 to 13:00 on Wednesday.

Set-Up and tear down:

Set-up is scheduled for 12:00-16:00 Sunday Sept. 13 (or Monday morning). Tear-down will be the morning of Friday, Sept. 18 (or the evening of Thursday, Sept. 17). The exhibitors should be aware that the exhibit hall will be used for the registration and reception on Sunday and as the entranceway to the plenary session on Monday/Friday and for coffee break Monday/Friday morning.

What is NOT Provided:

The following are not provided with the booth registration:

- Computer equipment, power cords, additional power
- Security storage area
- Shipping and material handling charges to or from the show floor
- Storage facilities for boxes, collateral or promotional items

Company representatives should contact the srf2015@conferences.triumf.ca if they require additional service.

Security:

Limited security will be provided for the Exhibit Hall during the duration of the conference. We strongly recommend that you do NOT leave items of value in the booth or leave your booth unattended during show hours. The WCC will be locked after the sessions are closed for the evening.

Exhibitor Guidelines:

- Arrive on time for show hours
- Provide a minimum of one person to staff the station at all times during exhibit hall hours – standard booth rental and Silver elite sponsorship includes one (1) full delegate registration package while Platinum and Gold elite sponsorships include three (3) and two (2) full delegate registration packages respectively. Additional company representatives must register as Exhibitors at <http://srf2015.triumf.ca/exhibitorreg.html> (available March 15, 2015).
- Supply literature and promotional giveaways – we expect up to 400 attendees at the conference – plan accordingly
- Booth labels will be produced by SRF2015 – all other banners and promotional displays will be the responsibility of the Exhibitor
- Exhibitor assumes responsibility for booking and paying for air travel, accommodation and expenses
- Exhibitor assumes responsibility for any personal or company-specific items throughout the show
- Exhibitor will be financially accountable for all materials handling and drayage charges

Accommodation:

Local accommodation information will be available at the SRF2015 site.

Reserving your booth:

In order to reserve the exhibit space interested parties are asked to fill in the form at the end of this package and send it to srf2015@conferences.triumf.ca.

Opportunities for Sponsors

A number of sponsorship opportunities are offered to help promote your company's profile.

Why Sponsor?

- Excellent opportunity to build your brand to a targeted audience
- Augment your Exhibitor booth exposure through targeted advertising
- Have your brand identified as important to SRF community
- Help grow the future of the SRF community through student support

How will the sponsor funds be used?

The SRF community is active in training the young professionals of tomorrow. A strong part of that training is a tutorial session held before every conference. For SRF2015 a tutorial session will be given from Sept. 10-12 also in Whistler. Funds collected through the sponsorship program will be used to support student travel to attend the tutorial and the conference. Your support will secure a strong community for the future.

Elite sponsorship

We have put together three levels of elite sponsorship opportunities with a range of associated benefits described below. The elite sponsorships are limited and will be accepted on a first come first served basis.

Platinum sponsor (limit of 3)

\$12000 CND

- Prime 100 series exhibit booth with **three** (3) registration packages including social events (all other company representatives to register through the Conference Registration page <http://srf2015.triumf.ca/exhibitorreg.html> - will be active March 15, 2015).
- Company logo on the conference bag (one bag per delegate)
- Company logo on the back page of the conference abstract book and pocket-book (one per delegate)
- Company logo on all SRF2015 web pages
- Full page advertisement in conference abstract book – supplied by sponsor
- Company logo on the conference signage as Platinum sponsor
- Noted as a conference sponsor on web page and conference abstract book
- Company information package in the conference bag (~400 units) – information supplied by sponsor – up to ten pages



•

Gold sponsor (limit of 4)

\$9000 CND

- Prime 200 series exhibit booth with **two** (2) registration packages including social events (all other company representatives to register through the Conference Registration page <http://srf2015.triumf.ca/exhibitorreg.html> -will be active March 15, 2015).
- Company logo on the conference badge lanyards
- Company logo on the conference signage as Gold sponsor
- Full page advertisement in conference abstract book – supplied by sponsor
- Noted as a conference sponsor on web page and conference program
- Company information package in the delegate bag – supplied by sponsor – up to 8 pages



Silver sponsor (limit of 8)

\$6000 CND

- 300 series exhibit booth with one registration package including social events
- Company logo on the conference signage as Silver sponsor
- Half page advertisement in conference abstract book – supplied by sponsor
- Noted as a conference sponsor on web page and conference program
- Company information package in the delegate bag – supplied by sponsor – up to 6 pages

Other Sponsorship Opportunities

In addition to the above three elite sponsorship levels, we have a number of other sponsorship opportunities that will enhance your company's profile among the conference delegates. They are available on a first come first served basis. Availability will be noted on the web page.

1. Opportunities at the opening reception on Sunday Sept. 13. Event to be held at the WCC.

- **Sponsor for Sunday reception** **\$1000 CND**
 - Name/logo prominently displayed during event

2. Opportunities at the Chairman's reception on Monday Sept. 14. Event to be held at the Squamish Líl'wat Cultural Centre (SLCC) in Whistler Village



- **Sponsor for Chairman's reception** **\$3000 CND**
 - Event ticket displays company logo
 - Promotional banners displayed throughout event – supplied by sponsor
 - Name/logo displayed at food and beverage stations

3. Opportunities at the banquet on Sept. 16. Event to be held at the WCC.

- **Sponsor for pre-banquet drink (WCC Foyer)** **\$1000 CND**
 - One drink per delegate – banquet ticket displays company logo
 - Name/logo on bar
- **Sponsor for Table wine for the banquet (WCC ballroom)** **\$2000 CND**
 - Banquet ticket displays company logo
 - Name/logo on signs on the tables

4. Opportunities during the week:

- **Coffee breaks (8)** **\$500 CND/each**
 - Name/logo on signs near coffee stations
- **Afternoon poster social event (3)** **\$1000 CND /each**
 - Refreshments during last hour of each poster session
 - Name/logo on signs near the beverage station
- **Bag stuffers - advertisement** **\$500 CND /each**
 - company supplied information will be placed in delegate conference bag (~400 bags) – limit 6 pages of material
- **Bag stuffers – souvenirs** **\$500 CND /each**
 - company supplied items will be placed in each delegate conference bag (~400)
 - examples include – pens, notepads, USB sticks, hats, umbrella...



- **Sponsor for student prizes (first, second, third)** **\$2000 CND**
 - Name/logo associated with prize in conference program
 - Company representative to present prizes on Thursday on stage

Company trademarks and logos and advertising material:

All sponsors are required to send an electronic version of their logo/trademarks for inclusion in the conference program, web page and signage where required. The company is responsible for the graphic design of any advertising material and for any printed matter or promotional souvenirs to be placed in the conference bag.

Reservation and Payment

Interested parties are urged to book early so as not to be disappointed as spaces and opportunities are limited. Placements will be made on a first come first served basis.

Reserving the opportunity:

In order to reserve the exhibit space or sponsorship package interested parties are asked to fill in the attached form and send it to srf2015@conferences.triumf.ca Reservations are guaranteed only after full payment is received. Exhibitor and sponsorship application closes July 1, 2015.

Payments and terms:

Invoices for payment will be sent out within two weeks of receipt of order. Full payments of Platinum, Gold and Silver sponsorships are due on or before May 15, 2015 to match the closing date for student support applications. For booths and other sponsorships full payment is due within 60 days of invoicing but not later than July 1, 2015. All payments are to be made out to TRIUMF, SRF2015.

Cancellations:

All cancellations must be requested by email to srf2015@conferences.triumf.ca. Cancellations processed before July 1, 2015 will get a full refund less \$150 CND processing fee. Cancellations during July 1-Aug1, 2015 will get a 50% refund. Cancellations after Aug. 1, 2015 will not be refunded.

Contact information:

If you have questions or require assistance, please contact:

Mr. Bhalwinder Waraich
SRF2015 Exhibit/Sponsor Coordinator
TRIUMF
e-mail: srf2015@conferences.triumf.ca



17th International Conference on
RF Superconductivity
 Whistler Conference Centre
 Sept.13-18, 2015

Sponsors and Exhibitors Order Form

Please complete in clear block letters and return by e-mail to srf2015@conferences.triumf.ca

We hereby apply for sponsorship and/or exhibition as specified below in **The 17th International Conference on RF Superconductivity** (<http://srf2015.triumf.ca>)

Company's Name			
Contact Person			
Complete Address <i>Street</i> <i>ZIP/Postal Code - City</i> <i>Country</i>			
E-mail			
Tel		Fax	

Opportunity	Type	Cost/unit \$ CND	Units available	Units required	Total Cost \$ CND
Sponsor	Platinum	12000	3		
	Gold	9000	4		
	Silver	6000	8		
Exhibitor	Booth	4000	~20		
Other	Sunday reception	1000	1		
	Chairman's reception	3000	1		
	Banquet cocktail	1000	1		
	Banquet wine	2000	1		
	Coffee breaks	500	8		
	Afternoon social hour	1000	3		
	Bag literature	500	≤6 pages		
	Bag souvenirs	500	no limit		
	Student prizes	2000	1		
Total					

	Choice 1	Choice 2	Choice 3	Choice 4	Choice 5
Preferred booth					

PAYMENT

Invoices for payment will be sent within 14 days of receipt of the order. Full payments of Platinum and Gold sponsorships are due on or before May 15, 2015. For booths and other sponsorships full payment is expected within 60 days of invoicing but not later than July 1, 2015.

Cancellations processed before July 1, 2015 will get a full refund less \$150 processing fee. Cancellations during July 1-Aug1, 2015 will get a 50% refund. Cancellations after Aug. 1, 2015 will not be refunded.

Signature _____

Date _____